

Course information 2012

Course name

International Communication, journalism specialization

Introduction

In modern society, various cultures, languages and religions have increasingly come into contact with each other. Factors such as the European Union and globalisation have increased the importance of international markets and target groups. Technological developments, such as the rise of new media, are changing the world of communication and media. At the same time our changing society needs effective communication. In reality so many times we see a lack of communication. Our society needs communicators with social responsibility and strategic creativity.

For whom it is intended

For those who want to bring their professional field in connection with the international context. You want to gain more knowledge about globalisation, international law, international management and social ethics.

Your work field

newspaper, magazine, radio, tv, internet, corporate journalist, political reporter

Methodology

Classes, written assignments, case studies, research project, excursions, study visits and culture

Contents of the training programme

International and cross-cultural communication; developments in communication; project management; European communication strategy; Dutch language and culture; elective personal development; international journalism, spirituality & religion

Type of diploma

Certificate

Requirements for admission

At least two years of study in communication/PR
Fluency in English, IELTS 6.0

Duration of study and fees

1 April 2012 until 1 July 2012

1 April 2013 until 1 July 2013

For EU € 1.620,00 and for Non-EU € 2.100,00 (excluding travel accommodation, study materials, insurance and visa costs)

Remark

This course is part of the Program International Business Communication, which takes place from 1 February until 1 July 2012

Deadlines for application

23 April 2012 (CHE application deadline 2013 for NFP applicants)

1 May 2012 (for NFP applicants through the embassy)

1 February 2012 (for non-fellowship and EU/EEA applicants)

Fellowships

Erasmus

Netherlands Fellowship Programmes (NFP)

Overview of Costs and Payment Instructions

International Communication, journalism specialization

Description of costs	in Euro € (for 3 months)	Remarks
To be paid in advance:		
Tuition Fee	1620	For EU participants
	2100	For Non-Eu participants
Accommodation	900 **	
To be paid on arrival:		
Rent of study books	50 ***	does not apply to NFP students; books are included in the fellowship
Student card	0	A duplicate costs € 12,50 (in case of loss)
Deposit accommodation/inventory and use of bicycle	50 ****	
Other costs involved (approximately):		
Mobility	100	does not apply to NFP students; travel costs are included in the fellowship
Food/costs of living	150	
Excursions and other personal expenses	p.m.	
Medical health Insurance ¹⁾	120	does not apply to NFP students; insurance is included in the fellowship
Airline ticket or train ticket	p.m.	does not apply to NFP students; ticket is included in the fellowship

** included in this amount: use of apartment for 2 (sometimes 3) persons, use of common room where you can make use of kitchen, washing machine, tv and internet; use of bicycle, use of towels and bed linen. It is not possible to adapt this package of services for the purpose of reducing costs.

*** € 35,00 will be reimbursed after receipt of study books in good order.

**** € 50,00 will be reimbursed if the inventory is in a good condition when you leave and by returning the bike in good condition.

¹⁾For more information about health Insurance in the Netherlands see:

<http://www.nuffic.nl/international-students/how-to-prepare/insurance/health-insurance>

The tuition fee and costs of accommodation, to the amount of € 2.520,00 (for EU participants) or respectively € 3.000,00 (for Non-Eu participants) have to be transferred **one month before the start** of the course, viz. 1 March 2012, to the following account number: IBAN # NL28 INGB 0692860428. Bank costs are for your own account.

Name of bank: ING-Bank
Address: Velperweg 18
Postalcode: 6824 BH
City: Arnhem
Country: The Netherlands